

# Enchanting TAMIL NADU



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A Tamil Nadu Tourism Newsletter

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# TAMIL NADU TOURISM GLEAMS WITH SILVER

## Outlook Traveller Awards 2023



Brihadeeshwara Temple,  
Thanjavur



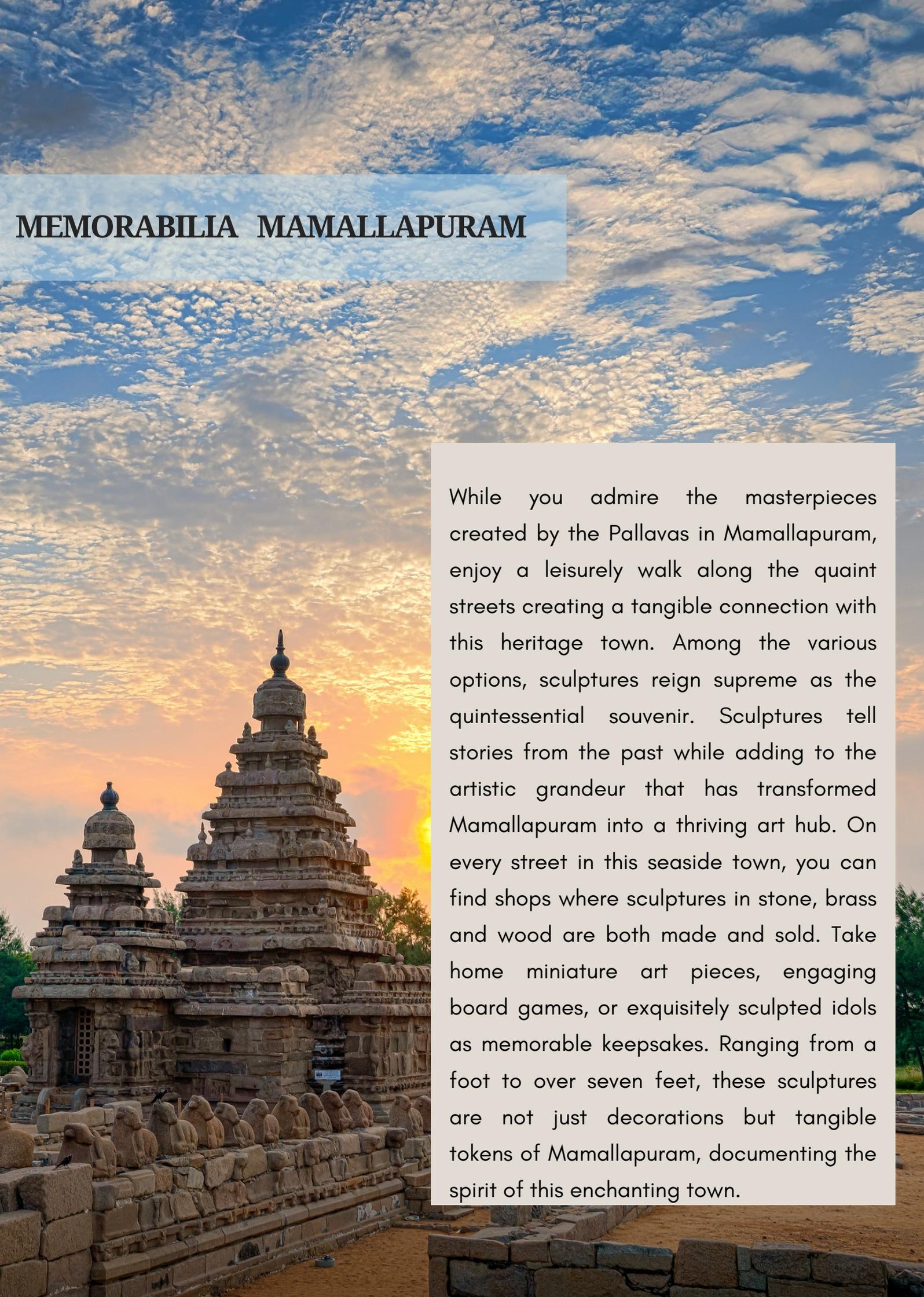
ITC MAURYA, NEW DELHI

On December 8, 2023, the Department of Tourism, Government of Tamil Nadu secured Silver awards at the Outlook Traveller Awards 2023. The Great Living Chola Temples of Thanjavur and Ariyalur were recognized as the Best Heritage Destination in India and the Pamban Bridge to Rameswaram route received the Best Intra State Road Trip Routes. The awards were presented by the Hon'ble Minister of Tourism, Govt of Goa, Thiru. Rohan Khaunte and the Hon'ble, Chief Minister of Himachal Pradesh Thiru. Sukhvinder Singh Sukh.



Pamban Bridge,  
Rameswaram

## MEMORABILIA MAMALLAPURAM



While you admire the masterpieces created by the Pallavas in Mamallapuram, enjoy a leisurely walk along the quaint streets creating a tangible connection with this heritage town. Among the various options, sculptures reign supreme as the quintessential souvenir. Sculptures tell stories from the past while adding to the artistic grandeur that has transformed Mamallapuram into a thriving art hub. On every street in this seaside town, you can find shops where sculptures in stone, brass and wood are both made and sold. Take home miniature art pieces, engaging board games, or exquisitely sculpted idols as memorable keepsakes. Ranging from a foot to over seven feet, these sculptures are not just decorations but tangible tokens of Mamallapuram, documenting the spirit of this enchanting town.

## MAMALLAPURAM DAZZLES WITH RAGAS AND THALAS



The 30-day Indian dance festival, organized by the Department of Tourism, Govt of Tamil Nadu, commenced at the Shore Temple in Mamallapuram on December 22, 2023, and will persist until January 21, 2024. The festival presents an array of classical and folk dance forms, including Bharathanatyam, Mohiniattam, Odissi, Kavadi, Karagattam, and Oyolattam.

The open-air stage, situated against the historic background of the Pallava Rock Sculpture, attracts performers from across the country. The dancers bring to life the epics of Mahabharat, Ramayana, Shiva Shakthi, Valli Muruga, and other classic sagas.

## MAMALLAPURAM DAZZLES WITH RAGAS AND THALAS

Tamil Nadu is a treasure trove of cultural richness and artistic heritage, and this festival serves as a platform for the presentation and celebration of its vibrant cultural legacy. Participate in an evening of extraordinary cultural brilliance as talented artists display phenomenal performances filled with enchantment at the historic Shore Temple.



# TRAIL OF THE MONTH

## CAIRN HILLS, THE NILGIRIS

Cairn Hills, situated in the environs of the Nilgiris, calls out adventure seekers for a thrilling guided trek through its expansive greenery. This 1.5-kilometre guided walk costs Rs. 200 per participant. An expedition like this assures a rejuvenating experience for both the body and mind.

While hiking through Cairn Hills, cocooned in the verdant expanse, the trek reveals dense verdure resembling a carpet and provides a peek into the teeming wildlife. Bring your binoculars along for a heightened encounter at the gateway of avian beauty, allowing you to marvel and appreciate the nuances of their flights.

The hanging bridge, a favourite among kids, becomes an equally captivating adventure for grown-ups as your path guides you to its immersive attraction. Pause at the nearby watchtowers for a panoramic treat of Nilgiris' slopes and surrounding mountains, where the landscape is wrapped in a verdant cloak and enshrouded in an ethereal mist. Conclude your trek with a visit to the souvenir shop, a perfect way to bring a touch of Nilgiris' pzazz back with you. Plan your adventure during the summer for the best experience, with the trek commencing at the pleasant hour of 9 a.m.



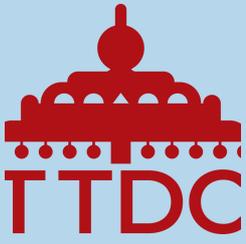
# ALONG THE PANTHEON

## A PEDESTRIAN JOURNEY OF THE PAST

Egmore is distinguished for its historical narrative, spanning from the rule of native leaders and Southern empires to the era of colonisers. It represents a coalescence of institutions, residences, and significant urban growth. .

In collaboration with Madras Inherited, Tamil Nadu Tourism Development Corporation organised a heritage walk titled "Along the Pantheon" on December 23, 2023, enabling participants to traverse different time eras. The architectural structures not only reflect Egmore's illustrious history but also shape its present. The walk provided participants with an opportunity to appreciate the historical significance of this locality.





# CONNECT WITH US



## Reach out to us!

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